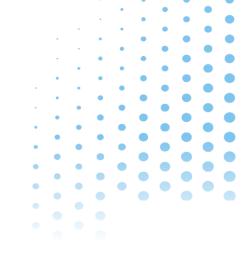
# New Product Introduction (NPI) and Sustaining Engineering Excellence

Cody Butler Manager, Component Engineering, Smart Embedded Computing

> Kris Gorrepati VP of Product, Cambrian Lab

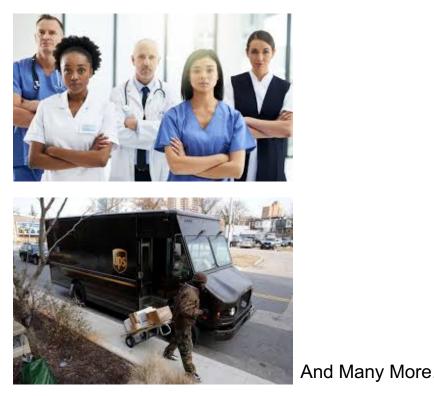
Manish Mathur VP of Engineering, Cambrian Lab



# Contents

- NPI and Sustaining Engineering in the Modern Supply Chain
- Making Supply Chain Integral to NPI and Sustaining Engineering
- Demo of Best Practices
- Importance of Component Engineering (for NPI and Sustaining Engineering)
- Demo of Best Practices
- Q&A

# Firstly, Our Profound Gratitude To The Frontline



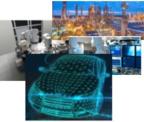




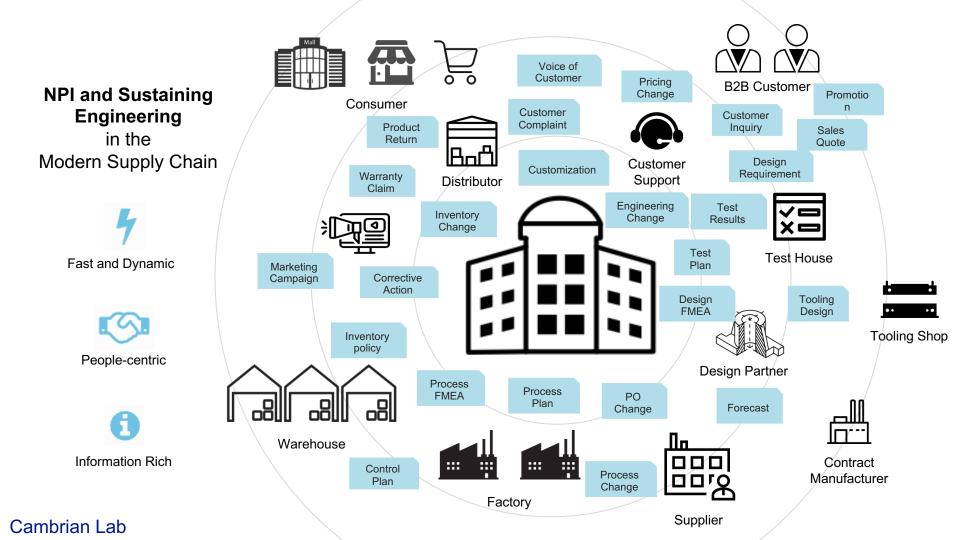
# NPI and Sustaining Engineering Challenges

Products are increasingly connected systems (continuous improvement & changes)

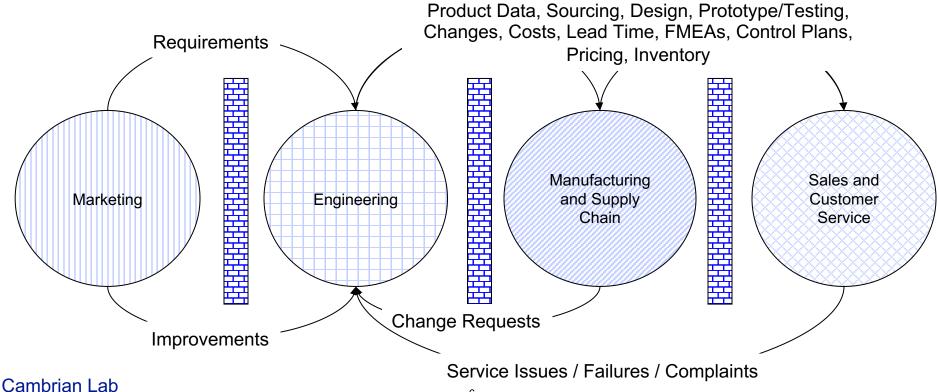
Customers demand high quality, safety and reliability



Complicated supply chain (with occasional disruptions) Product life cycles are getting shorter

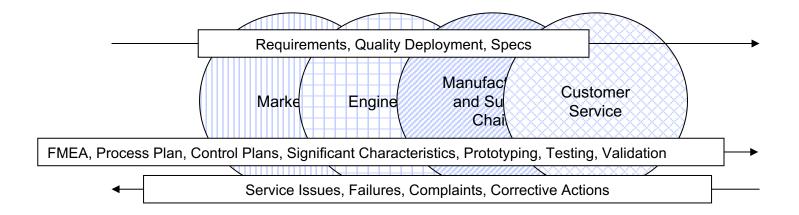


# Process and Information Silos Continue to be an Obstacle



6

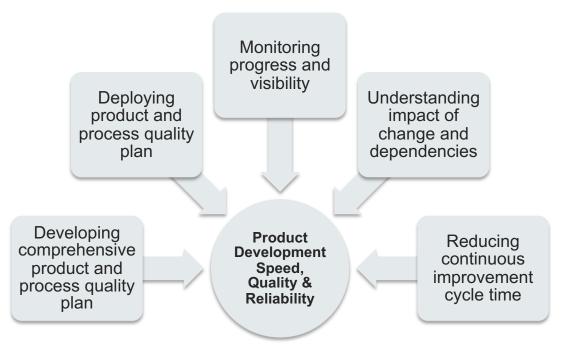
# Cross-functional Engineering & Processes in the Supply Chain are Essential



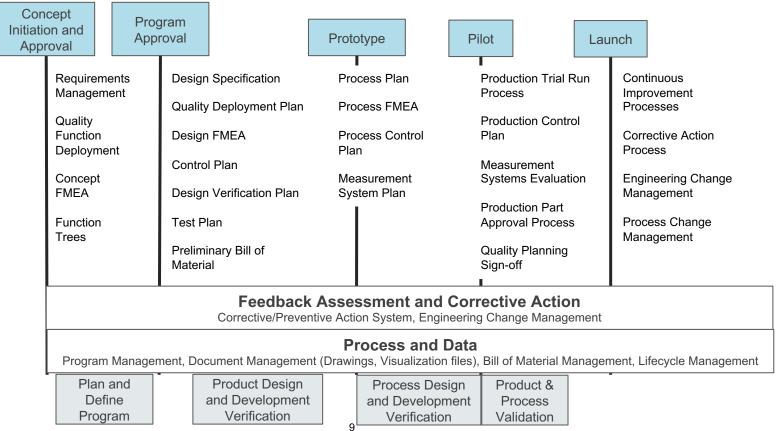
for Speed to Market Quality & Reliability Continuous Improvement

# Keys to NPI and Sustaining Engineering Success in the Supply Chain

# Make Supply Chain Integral to

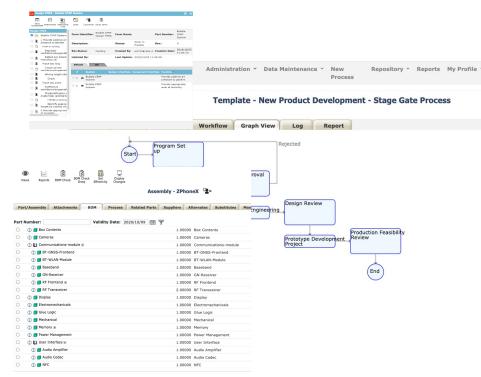


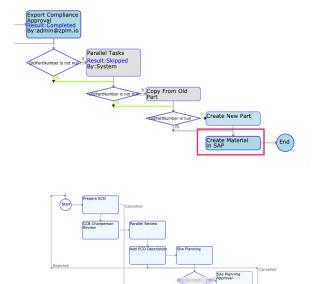
# Processes and Techniques Used for Effective NPI and Sustaining Engineering



Best Practice Scenarios (Built wi	th ZFlow)
Z 🚓 Launch Pad Group Home Supplier Admin - New Process My Repository My	Template Roles Members Workflow Graph View Log Report
Launch Pad for Supplier Administrato Account Maintenance	Constant Con
************************************	Role stame         Description           O         Participant           O         Design Engineer           O         Process Admin
Supplier Parts Supplier Part Change Request	Manufacturing Engineer       Product Manager       Project Manager
Active(0)   Insights   New Active(31)   Find	C Quality Coordinator
RFP Response     RFQ Response       Active(0)   Insights     Active(0)   Insights	® Template - New Product Development - Stage Gate Process
Purchasing       Image: State of the state of	Template         Roles         Members         Workflow         Graph View         Log         Report           Start         Program Set         Up         Rejected         Rejected         Rejected
Manufacturing Collaboration Active(0)   Insights	Concept Development Concept Approval Project Development Design Review
Program Management Supplier Product Development Active(1)   Insights   New	Project Prototype Development Project Frototype Development Review End
Making Suppliers integral to NPI ar Sustaining Engineering	

## Best Practice Scenarios (Built with **ZFlow**)





## Information Rich NPI and Sustaining Engineering Processes

## **Cambrian Lab**

Out-of-the-box Integration of NPI and Sustaining Engineering Workflows to ERP, MES, Planning, CRM systems

nplementation SAP

End

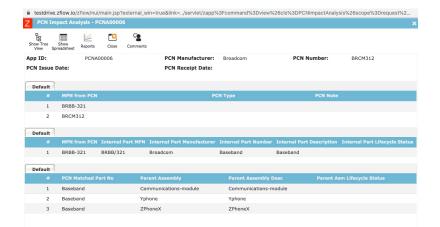
# Component Engineering and its Importance (NPI and Sustaining Engineering)



Selection (Functional, Process, Quality, Reliability, Lifecycle, Multisourcing) Changes (handling PCNs..) End-of-life

## **Best Practices**

Z Component Impact Analysis	s - 5106813F23 IC Pre-programmed					
Chaw Tran	Close Comments					
App ID:	CIA00001	Part Number:	5106813F23			
Part Name:	IC Pre-programmed					
Part Info						
Part Number:	5106813F23	Part Name:	IC Pre-programmed			
Part Lifecycle Status:	Can be Purchased					
Total Cost:	2.3					
Sourcing Risk						
Sourcing Risk:	High					
Sourcing Recommendation:	Single sourced. Find drop-in replacement					
Revenue Impact						
Revenue Impact Sales Orders:	3300000					
Revenue Impact Forecast:	600000					
Revenue		Revenue Impa				
Verizon ATTMobile L3 Department of Navy						



## **Component Impact Analysis** to understand risk and revenue impact of components

PCN Analysis to intelligently match PCN parts to Internal Parts and their impact on assemblies and finished goods

# Component End-of-life Strategies

Show Tree S View Spre	Show adsheet	keports	Close	Logs	Comments					
Part Info										
App ID:			EOLAOO	0001						
Part Number	:		Baseba	nd						
Part Name:			Baseba	Baseband						
Manufacture	r Part N	lumber:	SKBB12	23						
Manufacturer Name: Skyworks										
Last Time Bu	y Date:		2020/0	8/31 0:00:0	0					
Total Cost:										
Part Lifecycle	e Statu:	s:	Can be	Can be Purchased						
Status										
Criticality Sc	ore:		500	500						
Status:			Under \	Under Watch						
Inventory In	fo									
Total Demand: 1000000.00000										
Total On Hand Inventory:			50000.00000							
On Order Qty:			0.00000							
Balance Qty:			-500000.00000							
Update Info										
Last Update:		2020/07/16 7:43:29			Updated By	Updated By: admin@zflow.io				
Default										
	Site	Buy				d Inventory	On Order Qty	Balance	Estimated Run Out Date	
1	Shenze	n Rob	oert 0	.00000	0.0000	)	0.00000	0.00000		
2	Taipei	Tim	1	000000.000	00 500000	.00000	0.00000	-500000.00000	2020/09/30 0:00:00	

**End-of-life Analysis** to analyze and come up with the right strategy when manufacturer parts are going EOL

- Last Time Buy from Manufacturers (requires visibility into expected future volumes)
- Distributors
- Buy the Design and Contract
   Manufacture
- Essentially buy time and enough have volume until Redesign and Requalification
- Last resort, EOL your product

# **Get Started Now**

**Test Drive ZFlow** 

Free Proof-of-concept

Free Editions on AWS, Azure of Google Cloud Platform

# For More Information

Kris Gorrepati

Cambrian Lab +1-408-569-3744 Kris.gorrepati@cambrianlab.net Manish Mathur

Cambrian Lab +1-248-982-3885 Manish.Mathur@cambrianlab.net